

Study on Path Dependence in Enterprise Soft Power Promotion

Title	Study on Path Dependence in Enterprise Soft Power Promotion
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Database1	ProQuest: ABI/INFORM Global
ProQuest document ID	1265611974
	LI Yanping; LIU Guiying. Management Science and Engineering 6.4 (2012): 53-56.
Document URL	http://ezproxy.loyno.edu/login?url=http://search.proquest.com.ezproxy.loyno.edu/docview/1265611974?accountid=12168
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Journal Title	Management Science and Engineering
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	http://amicus.collectionscanada.gc.ca/aaweb-bin/aamain/itemdisp?sessionKey=999999999_142&l=0&d=2&v=0&lvl=1&itm=33267950

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