

Research on the Basic Guarantee of Public Cultural Service in University Library

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Abstract

University library plays an important role in cultivating talents, scientific research and teaching services. Because of its unique cultural and public nature, it plays an important role in public cultural services. So it is very important to study the public cultural service of the university library. This paper analyzes the basic guarantee of cultural and material foundation of the public cultural service in a university library.

Key words: University library; Public cultural service; Basic guarantee

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INTRODUCTION

The library public cultural service is an important part of the public cultural service in our country. It is under the guidance of the government, in order to protect citizens enjoy the basic cultural rights of life as the goal, to provide citizens with the library public cultural facilities, resources, service system. It involves relevant policies, funds, technology, standards and personnel, etc.. China is in a critical stage of deepening reform, and plays a positive role in the library public cultural service, and

promotes the further development of our country, the protection of public cultural services and cultural products or services to enjoy the basic rights of citizens. It has a very important practical significance to study the basic guarantee of the public cultural service in university library.

1. THE CULTURAL FOUNDATION OF UNIVERSITY LIBRARY'S PARTICIPATION IN PUBLIC CULTURAL SERVICE

University is a place to cultivate talents, scientific research and cultural heritage, from the perspective of culture, the university library is a professional organization to spread, create and judge the social culture. As the University's pursuit of value, the university spirit is the internal spiritual motive of university to achieve their own development, while the university spirit is the core element to value guidance and evaluation of the development of social culture embodies the era culture essence and social thought realm. As Fulaike Sinasuo said, “the spirit of the University is from the university high level security aspect, than any facilities, any organization is more effective” (Yang, 2015) It can be said that the University's cultural functions, it is the spirit of the University and social tension between the embodiment of culture.

1.1 University Spirit Is the Absorption and Transcendence of the University to the Social Culture

The university is the product of social development; the university spirit also has a clear mark of social civilization and culture of the era. The spirit of the University from and beyond the social culture and social consciousness, whether it is in college or a modern university, university spirit is an important part of social consciousness and social culture. The Western medieval universities,

as the prototype of the modern university spirit, take the handicraft industry organization form and almost otherworldly monastery mode, make the university has established academic autonomy, academic freedom and rationality, the traditional academic debate, and this is the original form of University spirit. "It is a category between reason and emotion, and its formation is the result of multiple factors, long-term impact and fusion, which cannot be isolated from the social culture" (Dong, 2006).

Social cultural value system under the rule of the church was the spirit of the university with a strong academic atmosphere of religion. Under the influence of the industrial revolution, the social culture emphasizes more on education and people's tools. At the end of twentieth Century and the beginning of nineteenth Century, the spirit of the University's service society advocated by the "University of Wisconsin mode" in the United States was not separated from that of the mainstream philosophy of pragmatism in the United States. German educationalist Humboldt put forward the "unity of teaching and scientific research, the scientific spirit into the University spirit. The modern sense of Chinese university education, mainly to the product of Western learning, while the community has also gone through many changes, the spirit of the university has its unique complex historical circumstances and showing a strong character of the times. In 1917, Mr. Cai Yuanpei's thought to show the advanced Western School of thought for reference, the "freedom of thought, academic independence, fully inclusive and equitable" spirit, was also the then nascent democracy free component system of social culture. After the reform and opening up, especially in 1990s, the university spirit has emerged more and more classical exposition and practical exploration, which is the complement of the construction of socialist spiritual civilization and harmonious culture. Throughout the history of the development of higher education in China and foreign countries, the spirit of the university is the result of the absorption and reference of the social culture.

1.2 Reasonable Guide the Development Direction of the Times Culture

1.2.1 Critical Negative Culture

The commercialization and industrialization of culture provide people with more and more cultural consumer goods, which bring enjoyment and satisfaction, but also restrain their ability to judge, disregard social development and national interests. With the cultural development pattern of the cultural market opening, the single was broken, the various values of western countries into the country, some negative consciousness in Chinese traditional culture to settle down, the lack of cultural experience and examine the ability of the public confused, difficult to distinguish. Since the birth of the university is

a social and cultural critical center, "since the university is a center of independent thinking, then it is also a critical center" (Lu, 1994).

The 1998 meeting in Paris at the World Conference on higher education, higher education should be "through continuous emergence of new social, economic, cultural and political trend analysis, strengthen the function of critical and prospective of their own, as prediction and alarm and prevention center". As one of the most knowledgeable and critical universities, it is the place where reason is maintained and developed. They are in a rational foundation and continue to achieve self transcendence, examine the human society and become the eyes of numerous living beings. This deep sense of reason causes people to re-examine the cultural construction, and ultimately make the cultural development of the rational characteristics of the more obvious. It can be said that the critical consciousness of the university spirit is the positive guidance of the social culture, especially the mainstream culture.

The negative culture of the university has its intrinsic conditions and requirements: The first, university is a gathering of intellectuals, intellectuals is a free class, is not a direct self-interest or gain of the class, they are always in the ideal and critical view and treat all defects in the society, and make a serious reflection on the reality and the future. In this way, the intellectual thought and behavior, to get rid of those narrow and specific interests or vested interest group selfishness and superficial to a certain extent; The second, the university to pursue common rational knowledge, is actually on the criticism and transcendence to common sense as the foundation of the real life and social order, but also to all the existence of the intuitive transcendence and negation.

1.2.2 To Guide the Mainstream Culture

The mainstream culture mainly refers to a society, a set of traditional value systems, social and political power, and to maintain and develop close to the value system of service to all cultural facilities. The mainstream culture of our society is based on socialist value system based, national, scientific and popular culture, the key is to meet the people's growing spiritual and cultural needs of multi-level, the human personality can be fully free to play, and promote the people's ideological and moral standards and scientific and cultural quality continues to improve. The university is a university, because it is not only the cultural authority of society, but also a social moral model, which represents the social advanced culture and the high moral height, represents the conscience of the truth and society. The University gives people is one kind of hope, is one kind of ideal, is also one kind of example.

Therefore, the university should undertake to guide the youth culture mission in talent cultivation, the cultivation of students' spiritual backbone and academic conscience and social responsibility, cultivating new class of human

feelings, the taste of life and rational spirit, guide the social backbone to follow in the hustle and bustle of all this in place since independence, build spiritual support. Only in this way, the university has really played its role in guiding the social value, and takes the responsibility of guiding the mainstream culture of the society.

1.2.3 Integration of Multicultural

The culture of any country is not the same, it is diversified. Cultural ideology, the value of the system is not only the difference between ethnic groups, between age, gender, between groups, the various sectors, such as the existence of the same geography. The collision between cultures may be different, but also because of differences in conflict. The coexistence of multiple cultures must be harmonious, and it cannot simply use the mainstream cultural exclusion to eliminate multiple cultures, the need for multiple culture to carry out the necessary guidance, so that the multicultural coexistence and harmonious development. University since ancient times is a form of people lives and exchange, is a place of all kinds of thoughts and wisdom of the collision. Now, University Teachers between the lectures, visiting the academic exchange activities from domestic to foreign countries, international exchanges are also increasing, communication makes different university culture, regional culture, national culture, academic culture collide together, attract each other, mutual understanding, mutual acceptance and recognition. In order to make different beliefs, different cultural groups to expand the consensus, enhance tolerance, but also through the exchange platform and mechanism to jointly build a harmonious coexistence of diverse cultural atmosphere.

2. THE MATERIAL FOUNDATION OF UNIVERSITY LIBRARY'S PARTICIPATION IN PUBLIC CULTURAL SERVICE

The university library has rich cultural information resources, can provide favorable material conditions for public cultural service, the university library is the material carrier of sustainable development of public cultural services irreplaceable. The advantages of university libraries are mainly:

2.1 Abundant Information Resources

Literature information resource is the guarantee of the development of public cultural service in the University library. The literature information resources of the university library are configured with academic and professional, formed a relatively complete system of professional literature, literature and a lot of valuable books, newspapers and other paper, not only have rich resources, but also has extensive electronic resources. According to incomplete statistics, there are more than 1 thousand and 700 academic libraries, more than 600

million volumes of books, and 40% of the total amount of literature information resources in the university library.

All kinds of professional foreign language database for information resources open to the community, especially the professional information resources are relatively scarce social users, will be able to meet the needs of different levels and professional direction, an ideal place for university library is a large number of young students extracurricular learning, has a wealth of books suitable for young students to read, is the important material guarantee to carry out ideological the moral education of young students. These academic libraries carry out the public cultural service, which will provide more abundant literature information than the public library, and the service will be more professional.

2.2 Strong Human Resources

The university library not only have a wealth of information resources, but also has a huge team of professionals, their excellent professional service skills and advanced service concept, is a strong support to carry out the service of document information resources for the public. Not only has the university library subject librarian has professional knowledge, engaged in specific business librarians; also has the literature retrieval teaching work of the teachers, also has a master and doctoral degrees of the librarians are increasing year by year (Z. Yuan & Y. Yuan, 2015). If these have professional background of multi subject librarians in service for teachers and students at the same time, play an important role in social services, will become a strong support for the information service socialization of university library, and the librarian professional services also can satisfy the social needs the user to get professional information. National University Library has more than 30 thousand staffs with good professional ethics and professional quality, of which 90% are college or above level of culture, while the master and doctoral degree in the museum staff also increased year by year. Even some of the staff is medicine, art and other professional graduates or teachers, therefore, if they can combine their expertise, the community social service, then, will be targeted by the masses welcome.

2.3 Network Information Advantage

University library not only has a wealth of literature and information resources, but also has a more advanced modern information dissemination technology and equipment. In recent years, the computer network has become the university library to spread knowledge culture, the important means and tools for information exchange. With the rapid development of higher education in recent years, university library facilities continue to improve, through the modern university library resources and mean for young students to provide a pure "green space network". Some colleges and universities have established cultural information resources sharing

project service center, and most of them have opened the electronic reading room. The University Library has fully realized the office automation and computer system management. Such as: multimedia electronic reading room, ILAS system, network online service system, etc.. At the same time, the university library with a network of electronic journals accounted for about 65% of the total, with the online database of University Libraries accounted for about 30% of the total. A large number of advanced equipment in the application of university library, make the university library have a unique facility. With advanced modern equipment, the ability of a university library to process, open and distribute information resources is greatly enhanced. Therefore, the university library has the ability to provide high quality information services to the public.

2.4 Reading Activities Advantage

The rich and colorful reading activity is an important carrier to provide public cultural services and meet the basic cultural needs of the young students. Most of the college library reading activities of public cultural services, is an important symbol to distinguish it from other libraries, is loved by the young students, is an important way of entertaining, is an important means to expand the social influence, social benefit. According to the demand characteristics of university library reading and library development target and young students' physiological and psychological characteristics of

planning, design and organize various reading activities, and consciously cultivate and create characteristic brand, through radiation brand activity, influence, cohesion, to attract the majority of young student active participation. With this cultural service advantage, we can achieve the goal of environmental education, activity, education, reading and educating people, and self educating people.

CONCLUSION

Academic library is a service academic and cultural institution, because of social public and cultural, so it in the public cultural services has a certain advantage. The cultural basis and material base of university library provide the basic guarantee for the public cultural service of the university library.

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