Predicament and Countermeasures in Exploitation and Utilization of College Archives Compiling Achievements

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Abstract

This paper aims to indicate the status and predicament of exploitation and utilization of college archives compiling achievements through the elaboration on the importance of college archives compiling. Specific to existing problems, it is proposed to develop relevant rules and regulations on the college archives compiling and achievements exploitation and utilization; improve organizations, and strengthen the importance and staffing to the college archives compiling and the exploitation and utilization of its achievements; innovate ideas, so that the college archival compiling personnel can actively develop the compilation achievements; improve and innovate the compilation work, and strive to compile a high degree of archive compilation achievements; innovate approaches and other ways to exploit and utilize the college archives compiling achievements to do the exploitation and utilization of college archives compiling achievements well.

Key words: College archives compiling; Achievements; Exploitation and utilization; Predicament; Countermeasures

INTRODUCTION

The college archives compiling is an important part of the cause of the archives, and an important way and approach to exploit and utilize the archive information resources. The exploitation and utilization of college archives compiling achievements is the realization of the value of college archives compiling work.

1. DESCRIPTION ON EXPLOITATION AND UTILIZATION OF COLLEGE ARCHIVES COMPILING ACHIEVEMENTS

1.1 Concept and Importance of College Archives Compiling

College archives are formed in the teaching, scientific research, administration and other various activities of college, and act as original historical record on different types and carriers of texts, charts, sound image and so forth with conservation value for school and community. They not only record the vicissitudes of a school development, comprehensively reflect the operational level, research strength and administrative capacity of a school, and act as a window to measure the college education quality and management level; but also record the hard working and wisdom crystallization of a generation of higher education pioneers, and act as a platform to demonstrate the achievements of college education (Chen, 2009). The college archives compiling, with the archives collected in the college archives establishment as the main material objects, is a process to screen, refine, integrate, examine and correct, sort, process the original archive information according to certain topics, and then provide a certain form of achievement to users through compiling, editing, composition and other means in order to meet the needs of school and society in using the archives (Dong, 2007). It makes the utilization service of archives turn from the offer of scattered

information to the systematic offer, providing the users more comprehensive and systematic archival information, so as to better serve the education, scientific research, administration and economic construction. The college archives compiling can greatly enhance the utilization value of archives, and save the time of reviewing the archives, effectively solve the contradiction between the scattered content and the thematic, systematic information needs of users. Meanwhile, the archival staff in the college can take the initiative to provide the sorted and edited archives to the school leaders and faculty, which can effectively change the passive service that " you check and I pull out the archive" in the past, turn to the active service and improve the quality of college archival service.

The college archives compiling is an important work in the college archives work system. It is both the need of the colleges' education and management and the cultural need of the society, and is an important manifestation of social function of college archives. The college archives compiling is also an effective way to accumulate, refine and spread culture, and its achievements not only constitute the college cultural system, but also act as an important part of the social great culture.

1.2 Exploitation and Utilization of College Archives Compiling Achievements

The archives' importance lies in flexibility and emphasis in utilization. The value of archives lies not in the storage, but the utilization and dissemination. Instead of making these "dead archives" sleep in the cold college archives establishment, it is better to make them "vigorously" serve college education, scientific research, education reform and other works through effective development, in order to promote the development of higher education cause.

The so-called exploitation and utilization of college archives compiling achievements refers to incorporate the college archives compiling achievements into the school work and social practice in a certain way after the rational allocation and effective integration, in order to achieve the practical activities with the maximum function and benefits. Overall, the types of college archives compiling achievements can be generally divided into three categories: First, the compiled existing archive anthology and historical archives of organs; second, the reference data compiled and written according to the archival contents; third, archival storage-based relevant articles and works and so forth participating in the historical research, compilation of historical records and recording book. Due to the development of modern science and technology, a variety of new multimedia compiling and studying works about college archives compiling achievements have emerged in addition to traditional paper achievements (Chen, 2009).

At present, the compilation achievements about college archives in China are endless, such as *Sun Yat-Sen*

University Basic Digital Compilation, *Overview on Sun Yat-Sen University's Reception of Donated Buildings*, *Sun Yat-Sen University's Organizational Education*" compiled and printed by Sun Yat-Sen University Archives; *Shandong University in My Heart*, *Endeavour's Footsteps-Selected Shandong University Undergraduate Teaching Materials* compiled and printed by Shandong University; *Footprint of Brilliance*, *The Great China University 70th Anniversary*, *Historical Events of East China Normal University*, *School History Anthology of East China Normal University*, *Yearbook of East China Normal University* compiled and published by East China Normal University; and Southwest University Archives also published *Landscape Map of Southwest University*, *Memory of Southwest University*, *Section of History – Old photos of Southwest University* and other works according to the archival information.

Because of the publishing and effective exploitation and utilization of archives compiling achievements, the value of archives is published to the society comprehensively and systematically, allowing people to quickly and clearly understand the history and situation of school development, and improving the visibility of school in the society.

2. PREDICAMENT IN EXPLOITATION AND UTILIZATION OF COLLEGE ARCHIVES COMPILING ACHIEVEMENTS

Although the exploitation and utilization of college archives compiling achievements have got some results, there are still some problems in the understanding, intensity and effects of exploitation and utilization of college archives compiling achievements.

First, the ideology of exploitation and utilization of college archives compiling achievements is weak. There is lack of understanding of content and value of college archives compiling achievements, and no correct understanding of the connotation of college archives compiling achievements, unilaterally regarding the exploitation and utilization of college archives compiling achievements as the file assembly and compilation. Compiling and research workers only satisfy with the completion of the compiling and research tasks, and lack of attention to the effects of the achievement exploitation and utilization, depth and breadth of dissemination and promotion, so that the public almost knows nothing about the compilation achievements. In addition, on the college network platform, there are a small number of electronic information on the archives of compiling achievements, and even if there are some, limitations are set to almost all the information, so users cannot directly copy or download them (Zhai, 2008). After the completion of compilation achievements, there is lack of effective advocacy, which is not conducive to the second and third times of exploitation of archival information

resources.

Secondly, there are lack of complete system standards and unified organizational leadership for the exploitation and utilization of college archives compiling achievements. Because of lack of proper understanding and ideological importance, the exploitation and utilization of college archives compiling achievements are short of appropriate institutional construction and unified organizational leadership, failing to incorporate the exploitation and utilization of archives compiling achievements into the important work of the archives. Due to the lack of appropriate institutions to guide the exploitation and utilization of college archives compiling achievements, the spread range of compilation achievements is relatively small, failing to be effective in guiding the school's teaching research work and uniting teachers and students with the achievements in the archives compiling.

Third, the low quality of college archives compiling achievements affects its exploitation and utilization. To achieve the growing use of compilation, meet the needs of multi-level use and reflect the information value of college archival resources, the compilation work must improve the quality and taste, and no longer remain in the processing of shallow level of category index, compilation of documents and so on, but specifically compile and study a variety of marketable products with the strategic vision, and shall have deep-seated, high-grade research products, participating in market competition and comparing with domestic counterparts. The compilation achievements of most college Archives are limited to the introduction of general archives, great events, organizational evolution, administrative class thematic compilation, etc. Some compilations are even carried out to deal with examination and assessment, basically simple compilation of documents, which do not have actual use value, but increased the storage burden of the Archives. The compiling staff lack of substantive understanding of the needs of archival users, lacking of tailored compilation achievements, and failing to provide available compilation achievements with reference value to teach, scientific research, management and other stages of central work at school. In addition, most of the compilation achievements just simply summarize the original archive materials, and unilaterally pursue number, ignoring the in-depth study, processing and refining of archival information, reference materials and so forth, which is difficult to give full play to the role of compilation achievements in reference and basis for decision-making (Li, 2007). The university archives' s phenomenon in the research focus of the project, followed by the time too keen or social hot spots, and lead to blindness, or anxious to finish on time, resulting in achievement quality is not high, the construction and development also failed to better serve the university (Ma, 2012).

Fourth, there are lack of college archive compiling personnel, and their capabilities are uneven. Currently, personnel in establishment and on guard of college Archives are less in number with lower education in general, and most are halfway decent without systematic professional training of the archives, resulting in narrow scope of knowledge, irrational allocation of personnel structure, the lack of professionals and modern IT talents, little attention to continuing education and few opportunities for international exchange and learning (Li, 2007). Furthermore, there are a lot of daily chores in Archives, and the staff cannot be concentrated on the compilation. The lack of college archive compiling personnel and uneven capabilities are the important reason to cause the stagnating archives compiling work, seriously hampering the development of college archival cause.

Finally, the way to exploit and utilize the college archives compiling achievements is single. Currently, some colleges have exploited and utilized the archives compiling achievements, but looking across these exploitation and utilization methods, they are mainly the methods of building exhibitions, publishing compilation achievements, and a complete set of mature exploitation and utilization system is yet to be constituted, seriously affecting the effectiveness of exploitation and utilization of compilation achievements.

3. MAKE COUNTERMEASURES FOR THE EXPLOITATION AND UTILIZATION OF COLLEGE ARCHIVES COMPILING ACHIEVEMENTS

With the development of modern science and technology and higher education business, the college archives compiling and achievement exploitation and utilization is facing new situations, and needs to innovate thinking ideas, strengthen the prospective sense of the compilation, exploitation and utilization work, and firmly grasp the development direction, keep pace with the times.

3.1 Develop Rules and Regulation Related to the College Archives Compiling and Achievement Exploitation and Utilization

To ensure the exploitation and utilization of college archives compiling achievements have laws to abide by, rules to follow, implement in an orderly manner and gradually embark on a legalized, normalized and standardized track, the rules and regulations on the existing archival work are badly in need of supplement and improvement. The archival work has changed a lot in the new era, and the archives compiling work and the exploitation and utilization of archives in compiling achievements also change accordingly. The new archival laws and regulations should consider strengthening

legislation in the archives compiling aspect and the exploitation and utilization of archives in compiling achievements. The State Archives Bureau can work together with relevant departments to issue special regulations, rules or unified provisions related to the archives compiling work, and the State Archives Bureau and the Ministry of Education can jointly develop college archives compiling methods and so on. The colleges can take these provisions and methods as the guidance, and combine their own situations to develop their own regulations on archives compiling and exploitation and utilization of archives compiling achievements, aiming at form a complete legal system for college archives compiling and achievement exploitation and utilization in order to provide a strong legal protection for the college archives compiling and achievement exploitation and utilization work (Ma, 2012).

3.2 Improve the Organization, and Strengthen the Attention and Staffing to the College Archives Compiling and Achievement Exploitation and Utilization Work

In addition to the convoy of rules and regulations, college archives compiling and achievement exploitation and utilization work should also have a special agency and dedicated staff. The staff engaged in the archives compiling and achievement exploitation and utilization should strengthen training, and regularly learn experience of archival management and archives compiling achievement exploitation and utilization of foreign advanced colleges. Training for professional moral virtue of archive compiling personnel and their capabilities should be strengthened, and experts in related fields can be hired suitable to participate in the archives of compiling.

3.3 Innovate Ideas, so That College Archive Compiling Personnel Can Actively Develop Compilation Achievements

The college archives work is always at the forefront of the times, so it must keep pace with the times, and must break the old conservative ideas and mode to open up a new situation. To achieve new goals as soon as possible, archives personnel should possess the creativity in the overall quality, and must have the innovative consciousness, innovative ability and innovative strategies. Innovative thinking ideas requires to further emancipate the mind, dare to break the inertia thinking and experience thinking, keep pace with the times, and gradually establish an open, competitive, legal and market awareness, laying good ideological foundation for the college archives compiling and achievement exploitation and utilization (Kou, 2005). Especially in the today's rapid development of high-tech, various carriers present diversified trends, and the college archival work highlight something important.

3.4 Improve and Innovate the Compilation Work, and Strive to Compile a High Level of Archives Compiling Achievements

The archive compiling personnel should start from serving the school, and compile high-quality information products. The archive compiling personnel should cooperate with the school's functional departments to keep breast o their work status and investigate and analyze the archival needs of each functional department. Then they can select information resources needs from the archival resources, and compile the archival information into a book through discarding the dross and keeping the fine part, and eliminating the false and retaining the true, so as to provide systematic knowledge products for users, and offer cornerstone for them to create new knowledge (Cui, 2015). Furthermore, the archive compiling personnel should encourage teachers and students at school to participate in the compilation work to overcome the limitations in the single professional knowledge structure of archive compiling personnel and perfectly combine the specialties of teachers, students and staff at school with the compiling capabilities of archive compiling personnel, so as to enhance the professionalism and accuracy of compilation achievements, and create high-quality, in-depth compilation achievements to meet the growing needs of users. Meanwhile, the archive compiling personnel shall expand the service concept, and serve the social public. The archive compiling personnel should shall interact with the users from the selection of topics, and understand the focus of public attention through the network, questionnaires and other ways to select appropriate compiling topics and launch the compilation achievements, further improving the efficiency in the exploitation and utilization of archives compiling achievements (Lu, 2010).

3.5 Innovate the Approach to Exploit and Utilize the College Archives Compiling Achievements

The archives compiling achievements should break the inherent exploitation and utilization mode, and embark on an innovative path. On the one hand, the school can make the archives compiling achievements fully participate in the construction of school campus environment, such as making those famous people mining from the archives to sculptures, figure garden, and campus road named by the figure. On the other hand, the archives compiling achievements can be made use of flexibly through the establishment of School History Museum, Memorial Museum of Historical Figure and other exhibition halls, etc.. At the same time, website, mobile phone, micro-channel, micro-blog and other new media can be effectively used to exploit and use the college archives compiling achievements.

CONCLUSION

The college archives compiling work is an important work in the college archives work system. It is both the need for colleges' education, scientific research and management activities, and the economic, cultural, living needs and other aspects of the society. Strengthening the exploitation and utilization of college archive compiling achievements can not only provide reference or the school's teaching and scientific research work, but also meet the needs of archives compiling work transforming from the closed to the open, and the needs of modern society for archives compiling.

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