

Study on Strategies and Mechanisms of Strengthening the Education of Chinese Dream Among University Students

LI Changsong^{[a],*}

^[a]School of Political Science and Public Administration, Southwest University, Chongqing, China. *Corresponding author.

Supported by The Fundamental Research Funds for the Central Universities "Research on Introducing China Dream Into Classroom, Into Textbooks and Into University Students' Minds" (SWU1509125).

Received 25 February 2015; accepted 22 April 2015 Published online 26 May 2015

Abstract

Nowadays, strengthening the education of Chinese Dream among university students is an important task for educators engaged in higher education. The work of promoting Chinese Dream into teaching material, into classroom and into students' mind serves as a crucial strategy for the education of Chinese Dream among university students. Because of the integration in terms of theory and practice, educators and education, it realizes a remarkable effect. In addition, the exploration of a long-term for Chinese Dream and its scientification and normalization is an important strategy for the education of Chinese Dream as well. This paper demonstrates this content theoretically.

Key words: Education of Chinese dream; University students; Practical strategy; Long-term mechanism

Li, C. S. (2015). Study on Strategies and Mechanisms of Strengthening the Education of Chinese Dream Among University Students. *Higher Education of Social Science*, 8(5), 36-40. Available from: URL: http://www.cscanada.net/index.php/hess/article/view/7066 DOI: http://dx.doi.org/10.3968/7066

INTRODUCTION

According to the spirits of 18th National Congress of the CPC, the CCP advances the Chinese Dream of realizing the great rejuvenation of Chinese nation. Therefore,

strengthening the education of Chinese Dream among university students and steady their religious belief, spiritual prop and a fine growth environment is an increasingly important task for educators in China. Ideological and political theory course in college shoulders the important responsibility of instructing students of Marxist theory and Party's line, principles and policies systematically. It is the main channel of university students' ideological and political education. Thus, the promotion of Chinese Dream into classroom, into teaching material and into students' mind and the implementation of a long-term mechanism is one of the most important tasks for colleges and universities in China.

1. THINKING SERIOUSLY ABOUT THE PRACTICE STRATEGY OF CHINESE DREAM "THREE ENTRIES" WORK

The ideological and political theory course in colleges should play the dominant role in the promotion of Chinese Dream "entry into teaching material, entry into classroom, entry into mind", and it is an important practice strategy of the Chinese Dream education to the young college students.

1.1 Stand Firm on "Entry Into Teaching Material"

"Entry into teaching material" is the foundation of the promotion that the university ideological and political theory courses to Chinese Dream "three entries" work. The promotion of Chinese Dream "entry into teaching material" means make the teaching material as a medium to write Chinese Dream into the teaching material of ideological and political theory course in colleges, then form the relying and theoretical foundation of the teachers who teach ideological and political theory courses. So, the related departments and theoretical workers should pay attention to the preparation and reversion of the present teaching materials, supplement the related theories and contents of Chinese Dream in time to promote the Chinese Dream "entry into teaching material".

Such as, in the course of basic principle of Marxism, it should put emphasis on the point that the Chinese Dream is the new description of Marxist worldview and methodology, the new value and ideological system in the top-level design process of the primary stage of Socialism, the principle with the scientific development theory as the basic element that formed in the combination of the Marxist practical materialism, dialectical materialism, and historic materialism, the grasp of the present and past, the respect of the development law of Chinese society, the idea and pursuit of each people, the history necessity of Chinese nation's great rejuvenation and so on. In the course of introduction to Mao Zedong thought and theoretical system of socialism with Chinese characteristics, it should mainly discuss the Chinese Dream is a deceleration of scientific development significance that combines the Marxism and China's actual conditions, that is to say, this theory, belongs to Marxism, starts from Marxism, inherits the quintessence of Marxism, meanwhile, it is the newest theoretical achievement that combines the Marxism and China's actual conditions, keeps pace with times, and links to the masses' fate. In addition, we should elaborate the related contents of Chinese Dream in the theory of socialist essence, the theory of reform and opening up, the theory of development stage, the construction of economic, politics, cultural, ecological civilization construction of Socialism with Chinese characteristics to realize the national reunification and harmonious world, the leading core and dependent strength of Socialism with Chinese characteristics and so on. the Chinese Dream is not only "economic dream", "prosperity dream", but also "morality dream", in the course of ideological and moral cultivation and basic law education, we should analysis the following questions clearly, such as, "the Chinese Dream is the noble ideal of realize Chinese nation's great rejuvenation", "the communitarian who pursue the Chinese Dream should have a good quality of morals", the representation of "better society", "vigorous and self-improvement", "harmony in diversity", "pragmatic tradition", "the relationship of the core values of socialism advocating and the Chinese Dream". In the course of Outline of Modern Chinese History, we should analysis the following problems, such as; the Chinese Dream is "the inheritance and development of Chinese people for national independence, people liberation, national prosperity, and people enjoying prosperity since the modern Chinese history." And we should know the Chinese Dream's historical formation, development stage, and the connection with the representative spirit that comes from the Party in each history stage. Moreover, the promotion of Chinese Dream "entry into teaching material" can't just in the main materials of ideological and political theory, the other teaching materials and reading materials in humanities and social sciences should introduce the related theories and contents of the Chinese Dream too.

1.2 Innovative Forms to "Entry Into Classroom"

"Entry into classroom" is the important point of the promotion that the university ideological and political theory courses to Chinese Dream "three entries" work. The Chinese Dream "entry into classroom" means take the classroom as the main place to do the Chinese Dream teaching and education for the young college students through the methods of organize special topic on ideological and political theory, practical teaching, investigation and experience and so on. Classroom teaching is the main form of ideological and political theory courses in colleges, with the teaching quality as its lifeline, and the cultivation of excellent people as its main goal. The promotion of Chinese Dream "entry into classroom" should do the following works.

1.2.1 Focus on Professional Teaching

The teachers of ideological and political theory courses should improve their theoretical level and ideological understanding, grasp the basic requirements of teaching carefully, connect and blend the basic principle and main points of the Chinese Dream in all of the opened ideological and political theory courses in colleges, and integrate with each course's professional contents, apply the modern media techniques and methods, innovate the teaching forms, improve teaching quality, interpret the Chinese Dream correctly in the classroom, disseminate the Chinese Dream deeply, talk about the bright prospects of our nation and country clearly, analysis the relationship of personal dream and Chinese Dream clearly. Meanwhile, the teachers should look into the hot topics that the students concerned to feel the students' trouble and confusion, pay attention on the interaction and teaching learning feedback, so that they can strengthen their influence and persuasion.

1.2.2 Further Theoretical Research

The promotion of Chinese Dream "entry into classroom" should combine the classroom teaching and theoretical research. Teaching and research are inseparable; the research level is the key point of teaching quality. To improve the effect and quality of Chinese Dream classroom teaching, the ideological and political theory teachers should not only talk about the basic problems of Chinese Dream, but also strengthen the theoretical research of Chinese Dream, make classroom teaching impulse theoretical research and theoretical research feedback classroom teaching to promote the quality and effect of Chinese Dream "entry into classroom" through their complementation. So, the colleges should do the theoretical research of Chinese Dream through the methods of organizing theoretical study, solicit articles or essays and so on, put the theoretical research

achievement of Chinese Dream into classroom to improve the classroom teaching quality.

1.2.3 Explore Practical Teaching

The practical teaching of ideological and political theory courses is a necessary part of the promotion of Chinese Dream "entry into classroom". The practical teaching can strengthen the persuasion and guidance of theory, avoid the "inanition" and "impractical" atmosphere of theoretical teaching, and enhance the acceptance and friendliness of the young college students to Chinese Dream. The practical teaching of Chinese Dream "entry into classroom" should pay attention on the combination of classroom teaching, specialist seminar, and learning guidance, bond the theoretical education, social study, investigation, and experience, construct the website of topic education, explore the room of out-classroom teaching, explore and utilize the instructional resources, permeate the Chinese Dream education subtly.

1.3 Digest to "Entry Into Mind"

"Entry into mind" is the target of the promotion that the university ideological and political theory courses to Chinese Dream "three entries" work. The promotion of Chinese Dream "entry into mind" means make Chinese Dream into the undergraduates' mind deeply by study it, then translate it to their faith, belief, and spiritual strength to burden the mission of realize Chinese nation's great rejuvenation consciously. Specifically, it means making the Chinese Dream entry into the students' ear, mind, and heart. The promotion that the university ideological and political theory courses to Chinese Dream "entry into mind" should put emphasis on the students' main role and the teachers' guide role.

On the one hand, the students should play the main role in their learning. The promotion of Chinese Dream "entry into mind" must build the teaching concept of student-centered, guide their self-examination and awareness; inspire their consciousness and enthusiasm as the subject of learning. "The teaching design of ideological and political theory courses should make the students as subjects, give 'protagonist' to them, and let them join the design from the beginning to the end". The teachers of ideological and political theory courses should make the students as the subject of education, start from the students' personality development and actual needs, research the teaching contents carefully, innovate the teaching methods, deepen the students' acceptance and friendliness to Chinese Dream, promote the undergraduates' understanding of Chinese Dream from the aspects of cognition, emotion, faith, significance, and action, make Chinese Dream entry into the students' heart and mind to become their belief, help them to internalize it to intellectual impetus, inspire their pursuit, and transform them to the propagandist, practitioner, and defender of Chinese Dream to burden the rejuvenation of Chinese nation consciously.

On the other hand, the teachers should strengthen their leading function. The teachers of ideological and political theory courses are the key point of the promotion of Chinese Dream "entry into mind". So, firstly, the teachers of ideological and political theory courses should increase their political and work responsibility, research the Chinese Dream, understand it, believe it, practice it, raise their thought theory level, work hard in their research and teaching, implement the responsibility of talent cultivation, and be the thought and spirit guide of the undergraduates. Secondly, the teachers should combine the students' concrete thoughts, grasp the reality of Chinese Dream "entry into mind", design the classroom teaching carefully to increase the attraction and infection, grasp the basic problems of Chinese Dream, integrate the theory content of Chinese Dream into classroom systematic and organically, solve the important theories and actual problems that the undergraduates concerned, offer the correct theoretical guide and spiritual pillar to the undergraduates' ideal and belief consolidation. Last, the teachers should strengthen the social practice, explore and implement the topic preach, investigation and experience with the education theme of Chinese Dream, guide the students' study, apperception, and sublimation in practice, make the Chinese Dream become the ideological and theory weapon that instruct and help the students form the correct world outlook, views on life and values, promote the undergraduates have a direction of life, a goal of study, a deed of work to become the builders and successors of socialist construction with Chinese characteristics.

2. FORMING A LONG-TERM MECHANISM OF IMPLEMENTING THE "THREE ENTRIES" WORK OF CHINESE DREAM

Educators in colleges and universities should fully realize the significance of ideological and political theory course in promoting Chinese Dream. Besides, they should explore and form a long-term mechanism for promoting Chinese Dream from the strategic perspective of personnel training. Thus, they should ensure the scientification and normalization of "three entries" work of Chinese Dream.

2.1 Establishing and Improving Working Mechanism for Promoting "Three Entries" Work of Chinese Dream

Educational administrative departments and leaders of the Party and government should arm people with theory and strengthen the leadership of ideological and political theory course in promoting Chinese Dream. In addition, they should focus on practice, establish and improve working mechanism of promoting Chinese Dream and coordinate the working framework among all departments. They should emphasize the catalyst role of ideological and political theory course in promoting Chinese Dream and provide institutional and leading guarantee for the great work. They should inevitably give top priority to "three entries" work of Chinese Dream and deploy and arrange comprehensively the "three entries" work. Furthermore, they should formulate and implement the "plan for ideological and political theory course promoting three entries work of Chinese Dream" and ensure that organization and coordination, policy decision, funding guarantees and supervision and examination comply with the working requirement of Chinese Dream. And they should give full play to personnel resources and theoretical researches in colleges, and then specify the teaching material compilation, teaching arrangement and teaching process. Moreover, they should give full play to the guiding function of league and Party organizations for the young in colleges. and then publicize profoundly the education of Chinese Dream among students through various means. They should employ various Medias, in particular information network platform, to publicize intensively Chinese Dream and strengthen the public opinions about Chinese Dream in colleges and society. They are also required to enhance the truth-seeking spirit and solve problems that hammer the promotion of "three entries" work of Chinese Dream to establish a preferable working environment.

2.2 Improving Mechanism of Augmenting Teaching Staff

Teachers are the focal points in promoting "three entries" work of Chinese Dream. Therefore, establishing teaching corps with correct political orientation, solid theory foundation and abilities to integrate with practice is crucial to promoting "three entries" wok of Chinese Dream. In this respect, colleges should integrate the construction of teaching corps of ideological and political theory course with the general plan of personnel resources development. Based on teaching and research and supported by discipline construction, they should improve teaching standard and establish mechanism of promoting "three entries" work of Chinese Dream comprehensively and systematically. Besides, they should guide teachers of ideological and political theory course to strengthen their own sense of responsibility and mission. Teaching staff are required to demonstrate and study deeply the theory of Chinese Dream and balance the integration and transformation between Chinese Dream and teaching materials. Based on the remarkable theory and reality of Chinese Dream, they should study intensively to improve their appreciation of Marxism and firm their foundation humane and sociological science. So their ideological and ethical standards and abilities to solve problems could be improved. In addition, they should elaborately comprehend and master problems of Chinese Dream theory and the reality to improve their teaching standard. In order to broaden teachers' horizon, enrich teaching materials and improve their political quality, Party and government organs in colleges should establish and improve training system and organize social practice, investigation and academic exchanges among teaching staff. Teachers of ideological and political theory course are required to improve teaching methods, explore teaching methods that comply with teaching principles and students' interest and inspire students' desire to think with preferable and favorable examples and language. They should also activate the atmosphere in classrooms with unique teaching strategies. Therefore, reform in education and teaching does improve the attractiveness and infectivity of Chinese Dream.

2.3 Constructing Assessment and Evaluation Mechanism of Promoting "Three Entries" Work of Chinese Dream

"Three entries" work of Chinese Dream in colleges and universities should be fully and effectively carried out. While this work relies not only on the internal consciousness, but also external assessment and evaluation. Therefore, constructing assessment and evaluation mechanism of promoting "three entries" work of Chinese Dream is the important move for carrying out education of Chinese Dream steadily and effectively. Departments in charge of education should firstly mix the working standard and performance of practicing Chinese Dream into the range of performance examination of cadres and branch departments. The responsibility system of "three entries" work of Chinese Dream should be strictly followed. Secondly, they should draw up specific assessment rules of "three entries" work according to truth-seeking policy and fairnessbased standard. And they should regularly urge for the examination of assessment and evaluation system. The result should be connected with teachers' appointment, promotion, rewards and punishment. Besides, they should discover and set fine examples and commend the model teachers to enhance their sense of responsibility and honor. Thirdly, they should increase the assessment and examination of students' learning progress. The assessment should be integrated with the contents of Chinese Dream and their behaviors with innovative forms and methods, i.e. knowledge contest, academic seminar, composition contest and social investigation, and so forth. Finally, attention should be paid to the assessment of design science and its feedback. Advices and opinions should be gathered vastly to promote the "three entries" work of Chinese Dream continuously and steadily on the basis people-oriented and talented personnel-based teaching

CONCLUSION

In a word, the promotion that the university ideological and political theory courses to Chinese Dream "three entries" work should respect and understand the students' different visions and appeals, bond the advancement requirement and comprehensive education, combine the ideological problem solving and practical problem solving, unite the successful learning and "wonderful life", make the Chinese Dream "three entries" education deeply rooted in the undergraduates' mind and benefit for life.

REFERENCES

- Anonymous, (2013). Notice from the Ministry of Education of CCP on Carrying out Activity of *My Chinese Dream*, 2013, No. 2.
- Xinhua News Agency. (2013, March 19). BRICS medias' joint interview with Xi Jinping. Beijing.
- Xinhua News Agency. (2012, November 20). Xi Jinping's address at the exhibition of Road to Revival. Beijing.
- Xinhua News Agency. (2013, May 4). Xi Jinping's address at the seminar of young talents. Beijing.