

The Value Implication of Integrating Local Teaching Resources into Ideological and Political Courses in Colleges and Universities

DONG Fang^[a]; HAN Kai^{[a],*}

^[a]School of Marxism, Xinjiang Hotan University, Hotan, Xinjiang, China.

*Corresponding author.

Supported by: This article is a phased research result of the special project of ideological and political theory teachers of the Ministry of Education, titled “Research on the Development and Utilization of Ideological and Political Textbooks in Southern Xinjiang of Xinjiang” (Project No.: 20JDSZK049).

Received 26 September 2024; accepted 18 November 2024
Published online 26 December 2024

Abstract

China has rich local teaching resources, which provides rich teaching materials for ideological and political courses in colleges and universities, and is an important resource for ideological and political courses in colleges and universities. Local teaching resources can help to improve the effectiveness, affinity and pertinence of ideological and political courses in colleges and universities. From the perspective of improving the effectiveness of ideological and political courses in colleges and universities, local teaching resources can inject vitality into ideological and political courses in colleges and universities, help them dispel doubts and doubts, and stimulate students’ interest and feel the charm of the course. From the perspective of improving the affinity of ideological and political courses in colleges and universities, local teaching resources can implement the principle of “three close to”, effectively enhance the educational effect of ideological and political courses in colleges and universities, and effectively improve the appeal of ideological and political courses. From the perspective of improving the pertinence of ideological and political courses in colleges and universities, the local teaching resources reflect the unity of teaching content and local teaching resources, the unity of classroom teaching and local teaching resources, and the unity of value guidance and internalization.

Key words: Local teaching resources; Ideological

and political courses in colleges and universities; Effectiveness; Affinity; Pertinence

Dong, F., & Han, K. (2024). The Value Implication of Integrating Local Teaching Resources into Ideological and Political Courses in Colleges and Universities. *Higher Education of Social Science*, 27(2), 53-57. Available from: URL: <http://www.cscanada.net/index.php/hess/article/view/13627> DOI: <http://dx.doi.org/10.3968/13627>

On March 6, 2021, General Secretary Xi Jinping visited members of the medical and health circles attending the CPPCC National Committee that “we should make good use of the great ideological and political courses, and must combine them with reality”. (Xi, 2021) The “reality” here refers to the local environment where students grow, live and study.”Combining with the reality” means that the ideological and political courses teachers need to dig out the teaching elements of ideological and political courses in the local area. Through students to master the local social development specific cases, and participate in social practice, the ideological “small class” with social “big classroom”, make local teaching resources rich source of education courses in colleges and universities, make college education courses closely combined with local teaching resources, fully interact with practice, and age TongPinGongZhen.

1. LOCAL TEACHING RESOURCES CAN HELP TO IMPROVE THE EFFECTIVENESS OF IDEOLOGICAL AND POLITICAL COURSES IN COLLEGES AND UNIVERSITIES

The effectiveness of ideological and political courses in colleges and universities lies in the effectiveness of ideological and political courses in colleges and

universities, covering the students mastery of ideological and political courses in colleges and universities, the enhancement of thinking level and practical ability, the change of emotional attitude, the shaping of values and the improvement of behavior performance. Improving the effectiveness of ideological and political courses in colleges and universities is mainly reflected in the fact that local teaching resources can inject vitality into the teaching of ideological and political courses in colleges and universities, take students as the foundation to help them dispel doubts and doubts, and stimulate students interest and feel the charm of the course.

1.1 To inject vitality into the teaching of ideological and political courses in colleges and universities

General Secretary Xi Jinping pointed out: “ Ideological and political courses can not be read with a document, there is no life, dry.” (Xi, 2021) Teaching ideological and political courses in colleges and universities needs to integrate local teaching resources. Local teaching resources are vivid and convenient, which can help students understand theoretical knowledge more intuitively with practical knowledge. First of all, the local teaching resources can inject vitality into the ideological and political classroom teaching in colleges and universities. Collection related to education courses in colleges and universities, with time, close to the life of local teaching resources, and serve the university education courses, can give education courses in colleges and universities with unique cultural color, not only conducive to rich teaching carrier, also can perfect the teaching form, make the classroom teaching atmosphere more active, constantly improve the actual effect of education courses in colleges and universities. Secondly, the local teaching resources provide the power for the practical teaching of ideological and political courses in colleges and universities. Students through personally to participate, experience life and feeling local teaching resources, can grasp the spiritual essence of local teaching resources, to feel the endogenous power, to students understand used in college education courses of local teaching resources contains the content, understand the role of local teaching resources, and the challenges of local teaching resources, in the concrete practice to build spirit of active in local construction. Finally, the local teaching resources can expand the online teaching space of ideological and political courses. Network resources are very important in the teaching of ideological and political courses in colleges and universities Carrier is an important channel for students to learn. Based on the teaching content of ideological and political courses in colleges and universities and taking local teaching resources as materials, we will actively develop virtual simulation teaching resources with appropriate cost. Let students deeply appreciate the wonderful cultural

landscape and customs of multiple ethnic groups in the local teaching resources, and integrate the local teaching resources into the network classroom in a way that students like, so as to make the classroom more vivid and vivid, so as to enhance the effectiveness of network teaching

1.2 Students are oriented to help them dispel doubts and doubts

Ideological and political courses in colleges and universities can effectively respond to the hot issues that students concern and dispel their doubts in time. (Ji, 2021) On the one hand, the local teaching resources are close to the living environment of students. The so-called close to the living environment is to set the theoretical knowledge in the daily life background that students are familiar with. Although the scope of students living environment is not large, it constitutes the basic environment for students growth, and it is also linked with the factors of the whole social environment, which is an integral part of the social environment. Local teaching resources can combine students life experience, living environment, including the cultural environment of students, and at the same time, find the best combination of theoretical knowledge and students practical life. According to the problems encountered in students life, we can find the cases that students are interested in from the local teaching resources, which are used to analyze these problems and help students to understand the theoretical knowledge. On the other hand, the local teaching resources are close to the students ideological hot spots. The so-called close to the students thought hot spot is the teaching should combine the students thought excitement. In the new era, many controversial new trends of thought have emerged in the local educational resources, highlighting many new contradictions in the society, and generating many new problems that need to be paid attention to, causing various judgments and thinking of students. The development and utilization of local teaching resources into ideological and political courses in colleges and universities can accurately focus on the hot thoughts of college students, grasp students thoughts, and solve many new contradictions and problems in social developmentThe ideological confusion, guide students to a variety of “social hot spots” for correct and rational thinking, is also a breakthrough to improve the effectiveness of ideological and political courses.

1.3 Stimulate students interest and feel the charm of the course

In teaching ideological and political courses, students should not feel that the courses are boring and monotonous, but should feel that ideological and political courses are not only “meaningful” courses but also “interesting” courses. Local teaching resources are

rich and diverse. The ideological and political course teachers can look for examples with ideological and political elements within the scope of students life for the convenience of students understanding and acceptance. These examples can quickly stimulate students interest in learning and deepen their understanding of the course content. It can also choose influential people and things as typical cases in the local region to explain, teach students to use theoretical knowledge to analyze practical problems in life, and constantly enhance the influence of local teaching resources on students. At the same time, teachers should timely collect materials on the topics of great events in national political life and events with great influence in economic development and other topics into ideological and political course teaching, and effectively transform fresh local examples into classroom teaching cases, which can continuously enhance the extension and thickness of ideological and political courses in colleges and universities. Let students fully feel the halo of thought and the charm of theory in the process of ideological and political teaching in colleges and universities.

2. LOCAL TEACHING RESOURCES CAN HELP TO ENHANCE THE AFFINITY OF IDEOLOGICAL AND POLITICAL COURSES IN COLLEGES AND UNIVERSITIES

“Better love this township a twist soil, mo love another home ten thousand two gold”, this folk saying said the strong local feelings of the Chinese people. The local teaching resources in colleges and universities provide good “grounding” materials for ideological and political courses in colleges and universities, which is of great value for enhancing the affinity of ideological and political courses in colleges and universities. (Zhou,2017) From the perspective of improving the affinity of ideological and political courses in colleges and universities, local teaching resources can actively implement the principle of “three close”, effectively enhance the educational effect of ideological and political courses in colleges and universities, and effectively improve the appeal of ideological and political courses in colleges and universities.

2.1 Actively implement the principle of “three close to each”

In 2005, the Opinions of the Publicity Department of the Central Committee of the CPC Central Committee and the Ministry of Education on Further Strengthening and Improving the Ideological and Political Theory Courses in Institutions of Higher Learning were promulgated in the plan clearly put forward the requirements that

ideological and political courses should be close to reality, life and students. The integration of local teaching resources into ideological and political courses in colleges and universities reflects the characteristics of being close to real life and students, and effectively implements the principle of “three close to”. First of all, China has a profound and long history. In the long river of human development, we have accumulated profound and profound characteristic cultural resources with local charm, including natural, humanities, history, traditional moral education resources and red revolution cultural resources, which contain rich ideological and political education resources. Most of these resources come from the specific environment of students growth, learning and life. Teachers of ideological and political courses are easy to arouse the resonance of students in the teaching process. Secondly, local students account for about 70% of Chinese college students. Students have a strong sense of affinity to the landscape, plants, pavilions, local figures and social development within their living area, and they are familiar with the local history, culture, politics and economy. Thirdly, local teaching resources spread all over the motherland, intuitive and easy to understand, and has high application value in the practical teaching of ideological and political courses in colleges and universities. Make full use of local teaching resources, writingFormulate specific plans for practical teaching of ideological and political courses in colleges and universities, build teaching practice bases in the local area, and organically integrate “education points” and “practice points” in the teaching process of ideological and political courses in colleges and universities, which is important for improving the attraction and appeal of ideological and political courses in colleges and universities

2.2 Effectively enhance the educational effect of ideological and political courses in colleges and universities

Ideological and political courses in colleges and universities have important intrinsic educational value, and the integration of local teaching resources into ideological and political courses can effectively enhance the educational effect. First, cultural nature. Every student is born in a certain regional cultural background, invisibly influenced by regional cultural atmosphere and cultural atmosphere. Regional culture has a natural dependence with local teaching resources, and is an important part of local teaching resources. Students naturally pay attention to local culture and have strong interest. Therefore, the use of local teaching resources and cultural factors to improve the teaching effect of ideological and political courses in colleges and universities, play their educational role, so that ideological and political courses in colleges and universities are widely recognized and welcomed. The second is closeness. Local teaching resources are

based on the real life in the region that students can see and perceive. The local teaching resources involved are the ideological and political elements that students can observe and have personal experience, so that students can resonate emotionally and make it easier for students to accept the course content. Third, convenience. The use of local teaching resources can educate students through three views. Local teaching resources mainly come from the local scope, and the materials are convenient, which can effectively shorten the space and save the development costs. It is not only conducive to the content and quality of effective teaching materials for ideological and political course teachers, but also convenient for students to carry out teaching practice activities nearby.

2.3 Effectively improve the appeal of ideological and political course content

All parts of China have rich local teaching resources, which contain rich ideological and political education elements. Through the comprehensive use of various carriers and methods, it can create a situation atmosphere, arouse students attention to the course, attract students attention and interest to the content conveyed by teachers, cause emotional resonance, produce a strong sense of identity, and make them have lasting interest in learning. Integrating the character events familiar with students into the ideological and political courses in colleges and universities can improve students understanding of theoretical knowledge, enhance their sense of identity, and constantly improve the appeal of theory. Set up the lofty ambition of serving the motherland, actively participate in the construction of the hometown, for the realization of the Chinese dream of the great rejuvenation of the Chinese nation. At the same time, students can have a deeper understanding of their hometown and care about the development of their hometown. Students can gain perceptual cognition and rational perception of local teaching resources by personally feeling the scene atmosphere and the real life, which can help to build a solid sense of patriotism and cultivate collectivism emotion. In the experience, exploration and cooperation of participating in the local teaching situation, students understand the local teaching resources, and the enthusiasm of loving their hometown and the positive attitude of joining the construction of their hometown quietly sneak into the hearts of students and achieve the wonderful teaching effect of “moistening things silently”. (Wang, 2013) Using local teaching resources to serve the ideological and political courses in colleges and universities, and endow the ideological and political courses in colleges and universities with unique cultural genes, which can make students deepen the understanding and application of the course content, and realize the purpose of educating people.

3. LOCAL TEACHING RESOURCES CAN HELP TO IMPROVE THE PERTINENCE OF IDEOLOGICAL AND POLITICAL COURSES IN COLLEGES AND UNIVERSITIES

The pertinence of ideological and political courses in colleges and universities means that the teaching content should meet the personalized and socialized needs of students, the actual situation of students, the national expectations and the needs of students individual development, and the teaching methods should conform to the characteristics of The Times and the characteristics of students age. From the perspective of improving the pertinence of ideological and political courses in colleges and universities, the local teaching resources reflect the unity of teaching content and local teaching resources, the unity of classroom teaching and local teaching resources, and the unity of value guidance and internalization by heart.

3.1 Reflect the unity of teaching content and local teaching resources

After the combination of ideological and political courses in colleges and universities and reality, the local teaching resources are developed and utilized to explore the ideological and political elements in the local teaching resources. Taking the content of the teaching material as the logical starting point, taking the key points and difficult points of the teaching material as the main line, it effectively interprets the basic principles of Marxism and the latest theoretical achievements of Sinicization, and shows the power of truth to the students. (Ji, 2021) Adhere to the organic combination of the content of the teaching material and real life, ideological and political courses can thoroughly explain the theoretical knowledge in the teaching material, with the vivid picture of reality, guide students dare to build a dream, pursue dreams, and realize the course teaching goal of setting up lofty ideals and unremitting struggle. Through local teaching resources, to comprehensive show since the founding of the communist party of China, leading the people of all ethnic groups in each historical period created brilliant career and historical contribution, the new era of our country economy, politics, culture, social, ecological development situation and development concept and policy measures, in a plain way to help students to understand learning theory knowledge, not only can the theoretical knowledge thoroughly, and in practice to strengthen exercise, strengthen the communist belief, firmly establish a theory of confidence, road, system, self-confidence.

3.2 Reflect the unity of classroom teaching and local teaching resources

Ideological and political courses in colleges and universities are integrated with local teaching resources, break through the gap between “ideological and political

courses” and “social courses”, and realize the smooth extension of ideological and political courses in colleges and universities to the local environment. Education courses in colleges and universities emphasize from local teaching resources to find ideological elements related to teaching materials, into the classroom teaching, the traditional education classroom extends to student life, the growth of local space, organized use of local teaching resources for practical activities, let the students in the ancient relics site, nature museum, revolutionary museum, memorial, party history hall, martyrs cemetery red base to visit understanding, familiar with the communist party of China led the Chinese people achievements and casting the great cause of socialism with Chinese characteristics, in the process of strengthening the students “four confidence”.

3.3 Reflect the unity of value guidance and internalization in the heart

Ideological and political courses in colleges and universities need to face the overall strategic situation of the great rejuvenation of the Chinese nation and the great changes unseen in the world in a century, (Xi, 2020) Seek the historical achievements and historic changes of socialism with Chinese characteristics in the new era from the local teaching resources, transform the typical events, figures and spirits in the great struggle of rural revitalization into vivid teaching materials, build a “large teaching material library” of ideological and political teaching, and enhance the theoretical persuasion with facts. These development achievements can prove the advantages and characteristics of Marxist theory, the governance of the Communist Party of China and the socialist system with Chinese characteristics, and help students to transform the theoretical knowledge of the

teaching materials and the views and methods contained in them into conscious thoughts and actions. To make the theory of education, spirit and value lead and local teaching resources in a long history, associated with brilliant civilization, interact with the fresh practice, echo the great achievements, with marxist stand method analysis of social reality, speak through theory essence, establish Chinese self-confidence, tell the confidence of socialism with Chinese characteristics and confidence. (Wang, Li, & Li, 2022) We should internalize the theory in our heart and externalize it in our practice, and write a chapter of struggle and realize the ideal of life in the current of the era of national rejuvenation.

REFERENCES

- Ji, G. (2021). The theoretical essence and practical orientation of “Great Ideological and Political Course.” *Mass*, 4, 45-47.
- Wang, A. Q. (2013). The perspective and application of local ideological and political curriculum resources. *Ideological and Political Course Teaching*, 5, 61-63.
- Wang, X. J., Li, D. P., & Li, X. L. (2022). Connotation, focus, and countermeasures of collaborative innovation in ideological and political courses in the new era. *Journal of Lanzhou University (Social Science Edition)*, 1, 57-59.
- Xi, J. P. (2020). *Xi Jinping: The governance of China: Volume 3* (pp. 236-239). Beijing: Foreign Languages Press.
- Xi, J. P. (2021, March 7). Speech when visiting the members of the medical and health circles who attended the CPPCC National Committee. *People's Daily*, (01).
- Zhou, Y. (2017). An effective way to develop and utilize local education resources in ideological and political textbooks in higher vocational colleges. *Higher Education Forum*, 3, 13-15.