

# Research on the Implementation Path of Integrating Ceramic Culture Into Ideological and Political Teaching of College English Courses under the Perspective of Cultural Confidence

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## Supported by:

1. Social Science Fund Project of Jiangxi Province (2023): Tell the Story of “China” Well: Research on the International Communication Practice Path of Jingdezhen Ceramic Culture in the New Era (Project Number: 23XW13D);
2. Higher Education and Teaching Reform Research Project of Jiangxi Province (2022): Research and Practice of Integrating Ceramic Culture into Ideological and Political Teaching of College English Courses under the Perspective of Cultural Confidence (Project Number: JXJG-22-11-9);
3. Social Science Planning Project of Jingdezhen City (2023): Research on the Practical Path from Cultural Confidence to Cultural Self-Improvement: Taking Jingdezhen National Ceramic Culture Inheritance and Innovation Pilot Zone as an Example (Project Number: 2023029);
4. Soft Science Research Project of Jingdezhen City (2022): Research on Ceramic Culture Documentary Innovation under the Background of Jingdezhen National Ceramic Culture Inheritance and Innovation Pilot Zone (Project Number: 20221RKX002).

Received 21 May 2023; accepted 15 August 2023

Published online 26 September 2023

## Abstract

Ceramic culture is an important part of the excellent traditional Chinese culture. Integrating ceramic culture elements into the college English education can not only let students improve English comprehensive quality during the process of learning, but also help them better understand the traditional ceramic culture, set up the correct cultural values and enhance their cultural confidence. Through the course learning, they can acquire how to tell Chinese ceramic stories and spread Chinese ceramic culture well. Starting from the importance and significance of integrating ceramic culture into ideological and political teaching of college English courses, this paper puts forward specific implementation paths such as digging deep ideological and political elements, innovating teaching methods, realizing the integration of the first and second classes and strengthening the team construction of teaching staff, with the hope to realize the organic integration of traditional culture, ideological and

political education and English talent training, and provide reference for relevant research as well.

**Key words:** Ceramic culture; Ideological and political teaching of College English courses; Cultural confidence; Implementation paths

Shao, Y. (2023). Research on the Implementation Path of Integrating Ceramic Culture Into Ideological and Political Teaching of College English Courses under the Perspective of Cultural Confidence. *Higher Education of Social Science*, 25(1), 44-47. Available from: URL: <http://www.cscanada.net/index.php/hess/article/view/13129> DOI: <http://dx.doi.org/10.3968/13129>

## INTRODUCTION

College English teaching is an important part of talents training in colleges and universities, which is characterized by fundamental courses, long cycle and wide range of knowledge. The Guide for College English Teaching (2020) emphasizes that the fundamental task of college English courses should be “cultivating people by virtue” when illustrating the course orientation and nature. It puts forward the requirements of college English courses, namely, improving the curriculum quality as the starting point, benchmarking the construction of first-class courses, reasonably enhancing the academic challenge degree, increasing the difficulty of the curriculum, expanding the depth of the curriculum, and organically integrating the ideological and political ideas into the curriculum (The Consulting Committee for Foreign Language Teaching, 2020). The implementation of ideological and political teaching in college English courses can not only improve students’ language application ability and cross-cultural communication ability, but also help to cultivate students’ national awareness and humanistic quality, enhance their cultural confidence and realize the integration of knowledge transmission and value guidance so as to

effectively practice the fundamental task of “cultivating people by virtue”.

In addition, taking enhancing students’ cultural confidence and college English teaching effect as the logical starting point, the courses can explore how to combine the patriotism with the establishment of the core values of the Chinese nation and promotion of the excellent traditional Chinese culture. Through the learning of professional knowledge of English language and literature, students’ comprehensive ability can be better cultivated in college English courses. In this way, it can not only give the ideological and political education with fresh vitality, but also enrich the connotation of the English course itself. Therefore, it is particularly important to explore how to organically combine the excellent traditional Chinese culture with college English classroom teaching, and how to enhance the cultural confidence and moral cultivation of college students in the new era, with the aim to better cultivate the socialist core values of college students.

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## **THE PRACTICAL SIGNIFICANCE OF INTEGRATING CERAMIC CULTURE INTO IDEOLOGICAL AND POLITICAL TEACHING OF COLLEGE ENGLISH COURSES**

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Ceramic culture is an important part of Chinese traditional culture. It is the crystallization of the labor and wisdom of the ancient Chinese people, which also shows the creative and fighting spirit of the Chinese nation. The achievements of the Chinese nation in ceramic technology and art are of great historical significance, and its profound and brilliant ceramic culture has made great contributions to the progress and development of human society. The development of Chinese ceramic technology and art has also greatly promoted the exchange and integration of Chinese and foreign cultures in various periods, and ceramics has thus become one of the most important commodities on the Land Silk Road and the Maritime Ceramic Road. The emergence of pottery in the Neolithic period, the successful firing of original porcelain in the Shang and Zhou dynasties, the birth of celadon in southern areas during the Han and Jin dynasties, the breakthrough of white glazed porcelain in northern areas during the Sui and Tang Dynasties, and the splendid achievement of colored glazed porcelain, painted porcelain and sculpture porcelain from the Song Dynasty to the Qing Dynasty all painted gorgeous colors for the development of Chinese national civilization (Li, 1998).

The introduction of ceramic culture elements related to the learning content in the process of college English

teaching can help students to further understand the ceramic culture and deepen their understanding of the essence and charm of our traditional culture, thus to enhance their cultural confidence. On this basis, students will learn to use the global language-English to tell the story of ceramics to the world, so that countries around the world can have a clearer understanding of the extensive and profound traditional Chinese culture. At the same time, the rich ceramic cultural resources can be given full play to deeply integrate it into the college English course teaching, so as to tell students about the development of Chinese ceramics and the story of Chinese and Western cultural exchanges. It’s possible to integrate the innovative spirit, the excellent spirit of craftsman, the broad mind and the inclusive open consciousness included in the traditional ceramic culture into students’ mind in order to strengthen their patriotism and cultural awareness. By comparing the cultural differences between China and the West, students are guided to continuously enhance their cultural identity and consciousness of the bright and long history of Chinese ceramic culture, so that they can be full of pride in the culture of the Chinese nation and then establish a firm cultural confidence.

Therefore, it is of great practical significance and necessity to effectively integrate the excellent traditional culture such as ceramic culture into the ideological and political teaching of college English courses.

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## **THE IMPLEMENTATION PATH OF INTEGRATING CERAMIC CULTURE INTO IDEOLOGICAL AND POLITICAL TEACHING OF COLLEGE ENGLISH COURSES**

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### **Digging deep into the ideological and political elements to enrich the teaching content**

Ideological and political elements are a powerful starting point for the ideological and political construction of college English courses. The development and utilization of ideological and political elements can effectively enhance the moral education concept of the subject, improve the effect of ideological and political education, and realize the fundamental task of “cultivating people by virtue”. The introduction of ceramic culture into the ideological and political teaching of college English courses should not simply and directly adapt the ideological and political elements from the abstract theory, but should subtly infiltrate the humanistic spirit and scientific accomplishment of ceramics in the process of imparting professional knowledge. Meanwhile, it will inevitably involve many western countries’ political, economic, cultural and other related knowledge points

in English course teaching. When facing great amount of different values and cultural background information, how to treat the cultural differences between Chinese and Western countries with a correct attitude and help students establish a correct world outlook, outlook on life and values is also a problem that college English teachers must contemplate.

In addition, language is the carrier of culture. The communication and exchange through language is crucial for the inheritance and development of culture. College English teaching should not only enable students to master the language and cultural knowledge, but also help students to shoulder the historical mission and responsibility of inheriting and carrying forward the Chinese civilization in the international exchanges and cooperation. Therefore, the ideological and political teaching of college English courses must be based on the teaching content, combining language teaching with cultural education and highlighting its humanistic and instrumental nature. College English teachers can deeply explore the excellent traditional Chinese culture represented by ceramic culture according to the content of textbooks, so that the ideological and political teaching can have evidence and rules to follow. While improving their English language ability, students are guided to continuously enhance their self-awareness and cultural identity, be full of pride in the Chinese national culture, establish firm cultural confidence, and shoulder the great mission of telling Chinese stories to the world.

### **Constantly innovating the teaching methods to keep the courses effective and alive**

Under the current concept of ideological and political teaching, college English teachers should constantly construct diversified teaching modes with the help of ceramic culture to realize continuous innovation in teaching methods. For example, teachers can use the flipped classroom teaching model to assign specific learning tasks to students. Materials and topics related to ceramic culture can be offered to guide students to carry out class demonstration and share the results through group discussion or some other ways to improve students' learning enthusiasm and teaching participation. In the process of preparation, according to the time node stipulated by the teacher, students will carry out topic selection, data collection, text writing and modification. After getting the teacher's feedback, they can improve their PPT or other demonstration content, then prepare and get down to the oral report and other tasks. During this process, teachers' task is to help students to complete the structure sorting, text modification, etc.. Through this mode, students' subjective and active consciousness of study and discussion can be stimulated, thus enhance the learning effect.

In addition, teachers also need to strengthen the innovation of mixed teaching ideas and promote the

close combination of online and offline teaching modes. Students should be seen as the core to carry out the ideological and political teaching of college English courses, with the aim to realize the effective training of students' ideology and morality, political concepts and professional skills (Wu, 2022). For example, teachers can release learning tasks before class, making the ceramic culture knowledge points related to the course theme into micro videos or ppt, then upload them to the online learning platforms such as Chaoxing Learning Platform. During the classroom teaching, the teachers aim at the feedback and questions students encounter in the preview and independent learning process. Students are organized to learn the key and difficult points of the unit again in the form of group cooperation and be guided to have discussion and make output. Through the effective combination of online and offline teaching modes, students can better grasp the learning content and their learning efficiency can be greatly improved.

### **Realizing the integration of the first and second classes to enhance the effect of education**

College English teachers can form special teaching topic research groups for the first class and then exploit the channel of "second classroom". Through the concentrated discussion, look for the meeting points between the basic requirements of college English teaching and the ideological and political education language materials, using the language materials of ideological and political education to realize the basic requirement of improving students' reading, writing, listening, and translating skills. It's important to consider how to better play the role of "second classroom" to stimulate students' learning interest and awareness of participation. For example, try to organize and guide students to participate in the "FLTRP Cup" English Speech, Writing and Reading Contest in Conjunction with the School Youth League Committee or other departments. Hold the English Speech Contest of "Tell Chinese Ceramic Stories and spreading Chinese Ceramic Culture" throughout the school, and encourage young students to participate in large international ceramic conferences and exchange activities.

Teachers can also take ceramic culture as the main line, guide students to deeply understand the history of ceramics, production technology, process characteristics and other relative contents. For example, various practical activities can be organized to lead students to visit ceramic museums, factories, and enterprises, helping them to appreciate the extensive and profound ceramic culture. Adopting the teaching method of integrating the first class with the second class is helpful to get rid of the monotonous classroom teaching and change the traditional indoctrination teaching mode, helping to improve students' mastery and practice of knowledge and thus improve the teaching effect.

### **Strengthening the team construction of teaching staff to improve the ideological and political quality**

Teachers are the main force and direct promoter of ideological and political education in college English courses. They should not only teach foreign language knowledge to students, but also shoulder the responsibility of leading and practicing the socialist core values. This requires the excellent college English teachers in the new era to not only have solid professional knowledge and educational experience, but also to constantly improve the ideological and political literacy of the course (Yang & Zhang, 2022). At the same time, the construction of teaching staff of college English courses should be strengthened, which is necessary to constantly improve teachers' ability and awareness of ideological and political education.

To integrate ceramic culture into the ideological and political teaching of college English courses, college English teachers are required to have a deep understanding of ceramic culture, while most of them have not fully mastered the knowledge in this field at present. Therefore, the authorities and institutions of higher education should strengthen the training and education of college English teachers, guiding them to actively carry out in-depth learning and communication. Besides, college English teachers can be organized to participate in online and offline seminars and relevant professional training, regularly carrying out teaching and research activities related to ceramic culture and ideological and political courses, with the aim to broaden teachers' horizons. At the same time, teachers should be encouraged to apply for various scientific research projects related to ceramic culture, so as to enhance their educational ability and promote teaching through scientific research.

### **CONCLUSION**

Ceramic culture is an important part of Chinese

excellent traditional culture. College teachers should take the initiative to improve their ceramic cultural literacy and actively learn the Chinese ceramic culture when carrying out the ideological and political teaching practice of university courses. The history of ceramics, ceramic production technology and art expression can be organically integrated into the process of college English teaching. Through English teaching and learning, students can fully appreciate the time-honored Chinese ceramic culture and spirit. The natural integration of the content based on traditional Chinese culture into English teaching will help to cultivate students' cultural confidence and awaken their sense of historical responsibility and mission of inheriting Chinese civilization. Meanwhile, guiding students to correctly understand and systematically learn Chinese culture to form cultural consciousness is indispensable to form the integration of college English teaching and "curriculum ideological and political education". Only in this way can truly realize the fundamental purpose of cultivating people by virtue.

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