

Chengdu Model of Young Pioneers' Socialized Work: Current Situation, Problems and Countermeasures

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Abstract

Through the investigation of the operation mechanism and activities of Red Scarf College in Chengdu, Sichuan Province, it is found that the unique role of Red Scarf College in leading the thought of children is not enough. By means of questionnaire survey, interviews, field observation and other investigation and research methods, it is found that the main reasons for the insufficient guidance of ideological and political education for children in Red Scarf College are insufficient curriculum orientation, team stability, unclear public welfare boundary, and weak publicity strategy. To solve these problems, the following countermeasures can be adopted: to establish a top-down working mechanism by "Party team integration"; To build a series of enlightening courses of political thought with "expert gate keeping"; To construct the internal and external integration of the disputing chapter system with "internal and external connection"; Broaden the practical education map of the Young pioneers by "co-construction + self-construction".

Key words: Red Scarf College; Young Pioneers; Socialization; Juvenile children; Out-of-school practice

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INTRODUCTION

In recent years, with the continuous development of socialism with Chinese characteristics, the issue of children's thought-leading development has become one of the core topics paid more and more attention in academic circles, and has become a hot spot in educational guidelines and policies. In 2021, the state issued a series of policy documents such as the Opinions of the Central Committee of the Communist Party of China on Comprehensively Strengthening the Work of Young Pioneers in the New Era and the Implementation Opinions of 13 departments of the Central Committee of the Communist Youth League on Building a system of socialized work for Young Pioneers in the New Era, further emphasizing the importance of various offcampus practice education bases and social resources in promoting ideological and political education for children. In September 2022, the Central Committee of the Communist Youth League, the Ministry of Education and the National Youth Work Commission jointly issued the Implementation Plan for Comprehensively Constructing the Young Pioneers' Socialization Work System in the New Era (2022-2025), which clearly proposed to "deepen the Young Pioneers' off-campus social practice activities, and complement and organic linkage with on-campus practical education." In this context, Chengdu "Red Scarf College" came into being, and has become an effective position to lead the unique development of young children's thought. Under the overall guidance of the Chengdu Youth Work Committee of Sichuan Province, Chengdu has formulated and implemented the "Management Measures of Chengdu

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¹ The term "children and adolescents" refers to people aged between 6 and 14. The age range from 6 to 14 years old used in this study is consistent with the age definition of Young Pioneers in the Young Pioneers Chapter.

Red Collar College (Trial)", mobilized the district (city) county league (labor) committee, university league committee or directly under the league organization, integrated various cultural venues and social resources, and built a Red Collar College that regularly carries out off-campus practical activities of young pioneers. Up to now, 38 Red Collar colleges have been built and operated, and the "Chengdu model" of Young Pioneers' socialization work has been explored. However, what is the unique role of the existing Red Scarf colleges in guiding the thoughts of children and adolescents? What problems still exist? What are the influencing factors? And how can they be effectively addressed? Need to be further attention and exploration, and put forward some feasible countermeasures and suggestions for the reference of related workers.

1. BASIC INFORMATION OF THE SURVEY

1.1 Time and object of investigation

The survey period is from June 10 to September 20, 2023. The main objects of the survey are related management participants of 23 Chengdu Red Lingjin College, including 即 Du District, Pujiang County and Jianyang City, as well as teachers, parents and students of primary and secondary schools cooperating with them. The research focuses on six construction contents of Red Collar Scarf College, including system construction, organization construction, position construction, team construction, activity construction and incentive construction. At the same time, online questionnaire survey of students and parents is conducted to obtain mutually verified data. (See Table 1 for details)

Table 1
Research dimensions and main object orientation of the evelopment of Chengdu Honglingjin University

First-level mension	Secondary dimensions	Object Orientation
Group Organization Management	1. Mobilization and integration of various off-campus practice education bases and social esources; 2. Construction of support and guarantee mechanism with the overall planning and coordination of the Youth Working Committee, the organization and leadership of the Communist Youth League and the Young Pioneers, and the participation of relevant departments; 3. Funding security of Red Scarf College; 4. Security management mechanism and parents' support and active participation; 5. The publicity and radiation driving role of the construction of Red Scarf College; 6. Construction of the Young Pioneers' socialized work system.	Red Scarf College external management- League(work) Committee (including departments)
"Six one" implementation	 A set of mechanism construction and operation; Construction of a team of off-campus counselors; A group of school pairs A brand practice activity was carried out; A "punching card" mode activity is carried out; A "Red Scarf Medal" feature chapter setting. 	Red scarf Academy internal managers and workers
Activities carried out Effects	 Red scarf College activity organization propaganda channel; The frequency, intention and expectation of participating in the activities of Red Scarf Academy; The theme content and organizational form of the activities of Red Scarf College; Red Scarf College activity course experience, recognition and demand. 	Red Scarf College partner primary and secondary school parents, students

1.2 Research methods

This study mainly adopts the questionnaire survey method, combined with the interview method and the field observation method. According to the needs of the research, on the basis of consulting the relevant literature, the parents questionnaire was compiled as a survey tool. The questionnaire is mainly aimed at parents who participate in various activities of Red Scarf College, and is mainly used to collect data about parents' support and active participation in activities. A total of 1000 questionnaires were sent out and 1000 were recovered, with a recovery rate of 100%. Among them, 975 were valid, and the effective rate was 97.5%. (See Table 2 for details)

The field investigation method is mainly aimed at the

district Committee of the Communist Youth League (all kinds of league organizations), including relevant leaders and cadres, as well as relevant leaders and cadres of Red Collar Scarf College, for an in depth understanding of the work of Chengdu Red Collar Scarf College. Mainly through on-site discussion, interview, field observation and other forms, the investigation covered the construction of 23 Chengdu Red Collar scarf College. The interview adopts the method of combination of structural interview and semi-structural interview, based on the prepared interview outline, and conducts semi-open interview around the outline. At the same time, the relevant text data obtained after collection and combing are studied and analyzed by combining content analysis and comparative research.

Table 2
Basic information of the questionnaire survey

		Proportion of prin	nary school grades		
First grade	Second grade	Third grade	Fourth grade	Fifth grade	Sixth grade
6.15%	16.62%	19.9%	20.92%	24.41%	12%
		Student	sex ratio		
	Male students			Girls	
	45.54%		54.46%		
	Percer	ntage of students enr	olled in the Young Pio	neers	
	is			no	
97.44%			2.56%		
	1	Percentage of parent	s with highest degree		
Secondary school	high school Jun	nior college U	ndergraduate	Master's degree	PhD
26.87%	, D	22.05%	43.9%	6.77%	0.41%
		Percentage of parent	ts' political affiliation		
Party memb	ership M	Members of democra	tic parties	The masses	Other
24.72%	, D	0.51%		66.97%	7.79%

1.3 Investigation on the development status of Chengdu Honglingjin University

1.3.1 Red Scarf College is well managed and well run

The management mechanism is essentially the internal connection, function and operating principle of the management system, which is the core issue that determines the effectiveness of management. A good management operation mechanism can help the college organization to achieve efficient operation and management, so that its goals have direction, work has a grasp, action has a strategy. However, just because Red Scarf College is a non-entity organization, it needs to rely on the management system of the base or carrier to achieve the orderly operation of the mechanism.

First, "make use of force". For example, Jinniu District Red Collar scarf Dream College, relying on the management system of Jinniu District library base, has established a leading group for the construction of Red Collar Scarf College led by the director. The second is "multi-party co-construction", such as Pujiang County Red Collar Red College, led by the Pujiang County Youth Work Committee, the linkage between Xilai School and Tonggu Village, to build a multi party co-construction mechanism of "led by the Youth League Committee, village school linkage", and introduce professional forces from social organizations under the league to assist the implementation of college activities, to ensure the orderly operation of the college; Tianfu New District Red Collar National Defense College is located in Sichuan Tianfu New District Nanhu Primary School (North District), by Tianfu New District Chengdu Youth League Work Committee, the Youth Work Committee, Education Department, retired military department, Nanhu Primary School and third party institutions jointly built and operated; Jianyang Honglingjin Civilization College takes the "1+22+N" Young Pioneers off-campus activity practice base as the matrix, relies on Jianyang New Era Civilization Practice Center, links the city's 22 new era civilization practice institutes and off-campus youth work committee, integrates the city's off-campus social education resources. The third representative practice is "off-campus organization", for example, Chengdu Red Lingjin Green Valley College is organized by nonpublic enterprises off-campus young workers committee, and is the first in the country.

1.3.2 The management and construction of off-campus counselor team are standardized

The organization and development of the activities of Red Scarf College requires an off-campus counselor team composed of industry experts, advanced figures, social workers, volunteers, excellent parents, etc. Strengthening the construction of the team of off-campus counselors is conducive to condense the joint efforts of education inside and outside the school and help young students grow into talents. However, it is precisely because of the limited configuration of Red Scarf College in terms of human, financial and material resources, so it is necessary to build a multi-party team of off-campus counselors.

The first is to build a professional counselor team. For example, Tianfu New District Red Scarf National Defense College pays attention to making good use of military talent resources of retired soldiers. With the assistance of the veterans affairs department, it has set up a team of more than 100 off-campus counselors of Red Scarf National Defense College with the guidance of retired military heroes, the backbone of retired military parents volunteers, and the support of the school's excellent moral education teachers. Tian Hua, second-class meritologist, excellent Young Pioneer instructor

in Sichuan Province and the first most beautiful retired soldier in Chengdu, was invited to serve as the chief instructor of the college, and the mechanism of "selection, training, employment, use and withdrawal" was established for the off-campus counselors of the National Defense College. The second is to build an off-campus counselor team with the base. For example, Jintang Red Lingjin Green Valley College selects 8 excellent counselors from 118 off-campus brigade counselors and 1196 off-campus squadron counselors, absorbs 10 excellent employees from the two bases, and establishes a teacher base of 18 Red Lingjin Green Valley College to ensure that it can provide timely and high-quality education and services for primary and secondary school students.

1.3.3 "Red +" courses are jointly developed and shared

A set of high-quality comprehensive practical courses can not only mobilize students' enthusiasm and initiative, highlight and develop students' personality, but also improve and develop students' ability in various aspects and change students' learning methods. More importantly, it can promote the long-term healthy development of Red Scarf College. Of course, the creation and generation of high-quality courses need top-down attention, participation and coordination of multiple subjects, and more importantly, enhance the relevance of local culture and economic development. This is still a certain difficulty for most Red scarf colleges.

First, "multi-party linkage". For example, Pujiang County Red Collar Red College has set up a curriculum research and development team led by the county Young Workers' Committee and participated by Young Pioneers, youth Federation members, social workers, etc., and combined with the willingness survey and characteristic resources sorting of relevant towns (streets), schools, enterprises and social organizations. Linkage to create 14 red college classes with the characteristics of new Pujiang, such as "exploring the four seasons garden" and "building red genes with a thousand years of history". The second is "information support". For example, Tianfu New District Red Scarf National Defense College innovatively builds the online position of Red Scarf National Defense College, carries out internal and external integration, online and offline combination of national defense education brand activities, and gives full play to the amplification, superposition and multiplication role of digital technology on national defense education. The third is "resource integration". For example, combining the characteristics and advantages of Wenjiang District's rich flower and seedling resources, talent gathering of universities and institutions, and the number of young volunteers and the city's top ranks, Red Scarf double-carbon College has set up 9 categories of classes, and set up research activities involving young pioneers and families.

1.3.4 The activities of the Red Scarf feature contention are flexible and diverse

The "Red Scarf Medal" is a medal of honor awarded to the Young pioneers by the national Youth Working committees at all levels, and is an important carrier for the Young Pioneers to organize daily educational activities and evaluate and motivate. The characteristic chapter of "Red Scarf Medal" is a special medal set and issued by itself around the "all-round development of morality, intelligence, physical fitness, the United States and labor", as a useful supplement to the basic chapter. For Red Scarf College, how to issue the characteristic medal reasonably, scientifically and effectively is an important work content. Therefore, how to carefully design the awarding method of the characteristic medal of Red Scarf College, explore the integration of the characteristic chapter into the activities of the "Red Scarf Medal" in each school, in order to stimulate the initiative and enthusiasm of the young pioneers to participate in social practice activities, is an inevitable problem for the administrators of Red Scarf College.

According to the results of 975 questionnaires, the theme of students participating in the activities organized by Red Scarf College tends to be revolutionary traditional education, safety education and rule of law education, accounting for 18%, 15% and 14% respectively. In addition, in terms of participation methods, 36% of students participate in Red Scarf College activities online, 64% participate in Red Scarf College activities offline. Students mainly participate in activities through exhibitions, lectures, immersive experiences and science LABS. 100% of students and their parents were satisfied with the content of the activities organized by Red Scarf College. At present, the representative excellent experience and practice is the way of "multiple practice chapters for characteristic chapters" of Red Collar Scarf National Defense College in Tianfu New District. This semester, Tianfu New District Red Scarf National Defense College carried out the "Welcome 20" national defense knowledge competition, national defense literature and art works collection, the Future of the National defense science and technology competition, national defense science and technology literacy and other activities, a total of 17,283 Young pioneers participated in the city, awarded 5,401 Red scarf national defense characteristics MEDALS, which effectively enhanced the attractiveness, experience and interest of national defense education. Effectively formed a new pattern of national defense education in the school and outside of school, family and society, online and offline; Jinjiang Red Collar Scarf Financial Education College combines online and offline approaches, with the way of "multiple practice chapters and participation chapters for characteristic chapters", so that more than 30,000 students in the city actively participate in, and have a greater impact.

1.3.5 Red Scarf College has various ways of resource integration

First, combine the advantages of position resources and jointly manage Red Scarf College. Longquanyi District League Committee, together with the district People's Procuratorate, the district Education Bureau, and the district Youth Working Committee, make full use of the position advantage of "Chengdu City youth legal Education Practice base", and apply to the city's youth Working Committee for the establishment of Chengdu Red Collar Scarf College. The college is in charge of daily management by Chengdu Youth Education Base.

The second is to use the advantage of information media to carry out the teaching of dual-line financial courses. Jinjiang Honglingjin Financial Education College relies on the construction of Chunxi Road Pedestrian Street branch under the subordination of Chengdu Chunxi Branch of ICBC, and promotes the construction of online and offline platforms. One is to design and develop a software platform to carry out online financial course teaching; the other is to rely on Red Collar Financial Education College as the offline main position to carry out regular and centralized financial science popularization and financial business course education.

The third is to integrate the advantages of the overall regional education resources and jointly build Red Collar Scarf College. With the "1+22+N" Young Pioneers off-campus activity practice base as the matrix, and the Jianyang New Era Civilization Practice Center as the support, the school of Red Lingjin College links 22 New era civilization practice institutes and off-campus Young workers' committees in the city, integrates the city's off-campus social education resources, runs through the whole line with the theme of civilization construction, and gives full play to the organizational advantages and educational functions of the Young Pioneers. To build a more complete Young Pioneers' socialization work system.

Fourthly, project application is the starting point to raise the college's operating funds. Jintang County Red Collar Green Valley College takes green low-carbon environmental protection education as the theme, actively strengthens the connection with the county education bureau, the county Science and Technology Association and other departments, and strives for the project support of relevant departments. By applying for the "popular science Space" project in Chengdu, it strives for the project funding of 100,000 yuan for Red Collar Green Valley College, and the joint efforts of Young Pioneers' off-campus practical education are further strengthened.

2. DEVELOPMENT PROBLEMS AND REASONS ANALYSIS OF CHENGDU RED COLLAR GREEN VALLEY COLLEGE

2.1 The lack of stability of the team restricts the carrying capacity and coverage extension of the college

Any society is made up of concrete people, and the healthy operation and coordinated development of the society cannot be separated from the participation (Deng & Yang, 2020) of individuals. Due to the lack of funds for most of the activities of Red Scarf College, the lack of full-time professionals, the Red scarf incentive system has not formed a closed loop, resulting in the limited carrying capacity of the activities carried out by Red Scarf College, which can not support the needs of tens of thousands of students in the area of practical education, especially parents in the need can not be met under the premise of more complaints. According to the questionnaire survey feedback, parents and students have a strong demand for organizing activities in Red Collar Scarf College. (As shown in Table 3) At the same time, parents and children have different demands on the content type, place type, activity time and frequency of after-school practice activities in the future. (As shown in Table 4)

Table 3
Parents' and students' attitudes towards the time schedule of activities organized by Red Scarf Academy

Very satisfied	Fairly satisfied	Average	Less Satisfied	Very d issatisfied
63.9%	26.87%	8.1%	0.51%	0.62%

Table 4
Parent and student related demand for activities organized by Red Scarf Academy

Content type requirements for future participation in off- campus practice activities				
Arts	Science and Technology	Sports	Humanities	
40.62%	72.62%	34.77%	42.77%	

Type of venue needs for future participation in off-campus practical activities

Outdoor

Arts	Science and Technology	Sports	Humanities	venues such as parks
34.26%	61.74%	35.18%	35.28%	24.21%
Time requ	uirements ner r	articinati	on in off-camn	us practical

Time requirements per participation in off-campus practical activities

Less than 0.5 hours	Greater than or equal to 0.5 hours	Less than 1 hour	than or equal to 1 hour
2.56%	10.67%	19.38%	67.38%

Number of times per week required to participate in offcampus practical activities

1-2 times	3-4 times	5 or more times
91.79%	5.95%	2.26%

2.2 The lack of curriculum guidance restricts the ideological guidance of children

According to the survey, due to the insufficient allocation of professional talents and the low importance of higher leaders, some practical activities and practical courses set up by Red Scarf College are not enough to play a unique role in the ideological guidance of children. For example, the practical activities carried out by Red Collar Scarf Tea Culture College in Shuangliu District are various, but they are not strongly related to tea culture, which blocks the promotion of children's ideological growth based on tea culture.

2.3 The unclear boundary of public welfare restricts the collaborative efforts of the three main bodies of the college, school and community

Most Red scarf colleges reflect that there is confusion in how to include the characteristics of the "Red Scarf Medal" into the evaluation content of the pair school, regional one and two star chapters, and how to better attract more enterprises and unit forces to join with the "medal issuance". For the practical activities of the base (carrier), whether the boundary of public welfare and utility is clear will affect the benign interaction of the college, the pair school and the community resources, and block the integration advantages of resources and the mutual benefit and win-win effect to a certain extent.

2.4 The propaganda strategy is not strong, restricting the radiation impact of regional excellent cases

Most Red scarf colleges reflect that the publicity channels are not smooth, and the publicity effect needs to be enhanced. In terms of publicity mechanism, the publicity mechanism of "1 information at the end of the month + 1 summary at the end of the year" established by PI is worth learning, but for long-term development in the future, it needs to be further improved. According to the questionnaire survey, 31.9% of parents and students got the information through the Internet, 49.03% through the channel introduced by teachers, 13.54% through the recommendation of friends. In addition, only 5.54% of parents and students got the information about the activity arrangement of Red Scarf College through other channels.

3.THE DEVELOPMENT COUNTERMEASURES AND SUGGESTIONS OF CHENGDU RED LINGJIN COLLEGE

3.1 Establish a top-down working mechanism with "Party team integration"

Maximizing the public interest within the organization is the core goal (Yu, 2008) pursued by organizational

governance. Taking Party building as a guide to league building is an important form for our Party to strengthen its leadership over the organizational work of the Communist Youth League in the new era, and it is also the key to further strengthen the organizational construction of the Communist Youth League. Leading the league is a glorious mission entrusted by the Party to the Communist Youth League, and it is also a fine tradition formed by the practice of the Communist Youth League for more than 40 years. It is suggested that efforts should be made to explore and innovate in promoting the work of the Young Pioneers, and a "concentric circle" working mechanism with the integration of the Party, the league and the team should be established. First, the work of league building and team building is included in the overall layout of the party building work in the Youth Palace. Second, the Children's Palace establishes the organization system for the members of the Party committee leading group to contact the team and the team, improves the system of the team and the team in the party building planning, and integrates the organization construction, team construction, ideological education, position construction, assessment and evaluation of the Children's Palace. The third is to break the boundaries and barriers of departments and organizations, and penetrate the work of the Young pioneers into the planning of each department. For example, in the Training Department of the Young Pioneers, promoting the training activities of the Young pioneers has become a key task. The counselors cultivate the organizational ability, language expression ability and adaptability of the young pioneers through the form that the children are pleased to hear.

3.2 Create a series of political and ideological enlightenment courses with "expert check"

The course of Political thought is a highly political course, which carries the important function of "educating people for the Party". Accurate narration is the first principle, not only by "accurate" people, but also the content of the speech must be "accurate". To this end, it is suggested that the development of Red Scarf College should start from three aspects, and strive to convey the accurate red voice to the young pioneers. One is to set up a "gatekeeper" team of activities. Invite experts from the Party History Research Office, the Party History Society, the History Research Society and other units to set up a "Party history expert group". They are the "gatekeepers" of the content of the "Red Mark" activity. Second, they joined hands to build an authoritative education platform. The linkage mechanism of "15+1" (Party history education base + Municipal Youth Activity center) was built to provide authoritative research locations for young pioneers, and based on this, the "Red gene theme Education Working Committee" was established to broaden the dimension of authority of the Party history "classroom". The third is to build the Party history learning resource package. It is suggested to rely on the "Party History Expert Group" and the resources of the Party history education base to provide a series of Party history learning resource packages for the young pioneers in primary and secondary schools, and deeply integrate the theoretical learning in schools and on-site teaching in venues to provide the team members with accurate content and rich forms of Party history learning resources.

3.3 To "internal and external connection" to construct internal and external integration of the dispute chapter system

The characteristic chapters of "Red Scarf Medal" mainly focus on five aspects of "morality, intelligence, physical beauty and labor", including two categories: school characteristic chapter and off-campus characteristic chapter. The place of contention for the off-campus characteristic chapter should mainly be the "Red Scarf College" under the Youth League Municipal Committee, and the title of the chapter should also be set according to the characteristics and related characteristics of the base or carrier. The "Red Scarf Medal" chapter system should have the characteristics of everyone feasible, every day can be done, and ladder progress. To this end, it is suggested that each off-campus chapter contention base should set up three levels of chapters: primary, middle and high. With the increase of the level, the evaluation standard of the Young pioneers' practical ability is also higher. The team members can choose the rank and compete according to their own ability. At the same time, select the "Red Scarf Medal" off-campus chapter contention base, formulate the "Red Scarf Medal" off-campus characteristics chapter contention activity examination indicators and "Red Scarf Medal" off-campus chapter contention base examiner recommendation standards. Each base according to these two standards, combined with their own characteristics to design the details of the chapter contention activities, the selection of the chapter contention examiner. In this system, if the young pioneers want to get the star chapter, they must complete the requirements of the two fields of the campus and the campus, and obtain a certain number of off-campus characteristic chapters before they can participate in the selection.

3.4 Broaden the map of Young Pioneers' practical education by "co-construction + self-construction"

In order to carry out the Party history learning and education activities for young people on a regular basis, the map of the Young Pioneers' practical education can be expanded through various ways such as "co-construction + self-construction". It is suggested to broaden the "Young Pioneers Practical Education map" through "two steps". First, establish a joint construction and co-education mechanism with the city's patriotic education bases, museums, science and technology museums, enterprises and institutions, combine their educational resources and

venue characteristics, and create Young Pioneers brand activities with political enlightenment significance. The second is to build a red education venue that conforms to the cognitive law of children and adolescents. Chengdu Youth Palace can build an immersive and experiential Young Pioneers History museum on the basis of various red venues or museums in the region. Further improve the Young Pioneers activity system: a set of operating mechanism, a team of red scarf narrators, a number of pairs of schools, a brand practice activity, a "Red scarf medal" characteristic badge.

4. EPILOGUE

At present, Chengdu Honglingjin College has made great achievements in the construction of off-campus social practice activities system, but it has not played the unique role of ideological guidance for children. This study adopts questionnaire survey, interviews, field observation and other investigation and research methods, and finds that the main reasons for the insufficient guidance of ideological and political education for children in Red Scarf College are insufficient curriculum orientation, team stability, unclear public welfare boundaries, and weak publicity strategy. Therefore, Red Scarf College should further strengthen the organization construction of the Communist Youth League with the integration of "Party team"; To create a series of political ideological enlightenment courses with "expert gatekeeping", and further play the important function of "educating people for the Party"; Offline practice activities should expand students' participation through various organizational forms, and online project activities should make full use of information technology and means to expand students' participation; The expansion of the Young Pioneers' practice education map inside and outside the school should be based on the advantages of resource integration to achieve mutual benefit and win-win effect within a reasonable range.

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